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MODERN LUXURY SPOTLIGHT

ALLEN FOULAD, MD

Allen Foulad MD Inc.

"At the heart of my practice is a simple yet profound philosophy—highly personalized care," says Dr. Allen Foulad, a double board-certified facial plastic surgeon. "Each patient's journey is marked by my unwavering involvement, ensuring a continuous, hands-on connection at every stage."

This approach seamlessly aligns with his boutique-style practice and facial plastic surgery itself, which emphasizes the crucial importance of dedicating time to understand patient expectations. "The goal is to craft a thorough plan aimed at enhancing each individual's unique features and optimizing facial harmony," Dr. Foulad explains. "Equally vital is the commitment to stand by the patient throughout their surgical journey."

Dr. Foulad optimizes each one of his signature procedures to prioritize natural appearing results. His extended deep plane facelift technique, for example, is a testament to his skill as a surgeon. He is able to achieve significant lifting while avoiding tightness in tissue manipulation, ensuring the procedure avoids the conspicuous signs of facelift surgery for a natural look.

"I advocate for a conservative approach and avoiding excessive procedures in plastic surgery," Dr. Foulad says. "However, this does not mean minimally-invasive or non-surgical treatments are always reasonable choices. While there are many effective non-surgical cosmetic treatments available, the choice of procedure should align with your goals and individual case."

Dr. Foulad consistently strives to advance his own knowledge and the field of facial plastic surgery. In addition to contributing articles in scientific journals and developing a patented plastic surgery instrument, he is cultivating the next generation of surgical talent as associate clinical faculty at Cedars-Sinai Medical Center.

I have an unwavering commitment to honesty and integrity, exemplified by guiding patients away from unnecessary procedures and identifying the optimal treatments for their needs.

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